



Conrad Weiser Little Scouts Football Association

January 2017 CWLSFA Monthly Meeting

Location: Johnny & Hons Smokehaus, Robesonia

I. Call to Order: Meeting called to order by Jim Krick at 7:02 p.m.

II. Attendees: Jim Krick, Chris Morgan, Carolyn BryNildsen, Lisa Kopcik, Tom Troup, Barry Gernert, Amber Kupper, Tom Hackman, Tom Matthews, Marvin Armistead

III. Motion to Approve October Minutes:

1st: Barry Gernert

2nd: Chris Morgan

IV. Committee Reports

- 1. Equipment:** Chris Morgan, Tom Matthews reporting. Helmets sent back for certification.
- 2. Coaches Committee:** Tom Hackman reporting. He would like to meet with the coaches together in March and April to review the playbook. Coaches registration opens 3/1/17.
- 3. Fundraising:** Jim Krick reporting. Committee Chair still open. Nothing to report.
- 4. Grounds/Maintenance:** Matt Schrum not present. Nothing to report.
- 5. Clothing:** Sally Krick not present. Nothing to report.
- 6. Concession Stand:** Jim Krick, Amber Kupper and Barry Gernert reporting. Need to send out donation letters for food to local businesses in January. Lisa to review information from last year to see what businesses were solicited last year. Discussed not asking Quakermaid for burgers this year. Amber would like to continue to offer pork barbeque instead of burgers.

V. BICYFL: Tom Troup reporting. Nothing to report. *Next meeting is March 16 at Wyomissing High School Cafeteria.*

VI. CWCA: Chris Morgan reporting. December meeting was electronic. As of today, no minutes received.

VII. Treasurer's Report: Carolyn BryNildsen reporting:

December income: Income: \$ 0.00 Expenses (\$1420.34) Net income: (\$1420.34)

Account balances as of 12/31/16 at Fulton Checking: \$20,886.55

Fulton 12 Month CD as of 12/31/16: \$5080.74

Motion to Approve Financial Report:

1st: Tom Troup

2nd: Tom Hackman

2016 Year End Financial Report: Books and records are completed and submitted to CWCA for 2016. Carolyn has compiled a year end comparison of 2015 and 2016. In 2016 the club's cost per player was \$235.25 with 64 players registered. In 2015 the club's cost per player was \$218.00 with 80 players. All the fundraising committees combined raised \$16,397.49 which is approximately \$8500.00 greater than 2015. The calendars were successful and responsible for \$5800.00 of the money raised in fundraising.



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VIII Unfinished Business:

~ **Equipment turn-in:** Chris Morgan reporting. All equipment has been returned.

~ **Website Update:** Jim Krick reporting. Our existing site is formatted in Word Press. It is very difficult to revise and needs to be updated. Jim is investigating other website creators: League Apps– Wyomissing uses this and it costs \$50/monthly. SI play - Fleetwood uses this and it used for registration & fees. They take approx 1-2% of sales generated on the site. Echo Valley Graphics (Tony Wirebach) – Tony has created the website for all the other CWCA sports. Jim has reached out to Tony. Jim would like to have the new website up and running before 2017 registration.

VIII New Business:

~ **2017 Registration Cost:** Jim Krick reporting. Calendars were sold last year to help reduce registration costs for families. We as a club need to keep that promise. Jim provided a comparison spreadsheet for all league teams. We are in the mid to high range with our fees. Ways were discussed to help lower fees: have parents supply a separate volunteer fee check and hold until end of season and only deposit if volunteer commitments are not met, possibly start registration at \$125 with an increase to \$150 after a certain date. Still would require families to sell at least \$50 in calendars with possible incentive to see more. Offer installment plans. Instate a multiple player discount. Final decision to be made regarding registration costs at February meeting.

~ **Flag Football Registration:** Jim Krick reporting. Registration numbers did not increase when no cost was charged. 2017 costs will be \$50/player and \$50 for calendars. Tom Hackman added that when registration fee was charge previously players were able to keep sweatpants and jersey.

~ **In person registration:** Jim Krick reporting. Need to offer at least one monthly in April & May. To be held at a convenient location for families, have pads there for players to try on, possibly have high school players there with Alan Moyer to interact with families and players.

~ **Mini-camps:** Tom Matthews reporting. He would like to have multiple mini camps leading up to full practice. Most clubs are now doing this and this would help to better prepare our players for the upcoming season.

~ **New avenues for revenue:** Barry Gernert reporting. Barry presented a sponsorship letter that is used by other leagues to generate revenue. He is working on getting a list of local business to solicit. Businesses could donate on different levels and be advertised on a banner or program at our games. Barry also presented a sandwich sale option. No definite decision made. Will further discuss at the February Meeting.

~Tentative 2017 dates:

Registration Open April 1 - ?

In person registration April 10th @ CWMS LGI room 6-8 pm

May 16th @ CWMS LGI room 6-8 pm

Suit ups – Saturday, July 29th 10 am-12 pm

Sunday, Aug. 13th 11am – 1 pm

August 14th – First day of practice.

****Next meeting: Monday, February 6th @ 7pm @ Johnny & Hon's Smokehaus, Robesonia**

Motion to Adjourn at 8:48 pm.

1st: Carol BryNildsen

2nd: Tom Matthews